Company or Organization Name __________________________________________________

Exhibit Contact Name ___________________________________ Title__________________________

Address__________________________________________________________________________________

City_____________________________ State _______________________ Zip Code ____________________

Phone_____________________________Toll Free _______________________ Fax ____________________

Email Address___________________________________Company Website___________________________

**Exhibit Space**

For complete description of benefits of each category please see www.botanyconference.org/exhibitors

Please sign up for:

Tier I  ❑ Corporate Exhibitor  $1200.00 or ❑ Non-Profit Exhibitor - $600.00

Tier II  ❑ Corporate Exhibitor  $3000.00 or ❑ Non-Profit Exhibitor - $1000.00

**Advertising Opportunities**

Advertisements in the Conference Program Book & Abstract Book

Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for inclusion within the Publications by May 1, 2013.

❑ Full-Page–card stock inside back cover non-bleed, color ........ $600.00
❑ Full Page–regular paper non-bleed, B/W or color...................... $400.00
❑ Two or more Full Pages B/W or color........................................... $300.00/page
❑ Half-page–horizontal B/W or color .......................................... $200.00
❑ Half-page–vertical B/W or color .............................................. $200.00

❑ Insertions in the Conference Tote Bag ........................................... $500.00

The Botany 2015 conference team will insert your brochure, order form, or handout in the conference packet given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not exceed 9” x 12” in size. Charges for shipping, storage, and delivery to the site of the Conference are the responsibility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2015 Registration Materials and shipped to arrive no later than Thursday July 23, 2015.

❑ Table-top Book Display ................................................................. $400.00

Purchase an 8’ table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items may be used for Door Prizes at the All-Society Banquet on Wednesday evening. Materials must be clearly marked Botany 2015 Exhibit Materials and shipped to arrive no later than Thursday July 24, 2015.

Fax this Application to Botany 2015 - 314-577-9515
or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023
Questions: johanne@botany.org
Company Description:
Please email a 100-150 word company description for the Botany 2015 Program Book to: johanne@botany.org no later than May 1, 2015

Special Considerations:
Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors
Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. __________________________
2. __________________________

Summary of Fees

Booth Space ..........................................................$_______________________
Additional Space at 50% discount ..................$_______________________
Advertising
Ads .................................................................$_______________________
Tote Bag Inserts ..................................................$_______________________
Tabletop Display ..................................................$_______________________

Total.................................................................$_______________________

Be sure to read “The Fine Print” at www.botanyconference.org

☐ Payment by Check made payable to Botany 2015
☐ Payment by MasterCard, Visa, or American Express

Credit Card Number____________________________________________________________
Name on Card___________________________________Expiration Date________________
Card Holder’s Address__________________________________________________________
Card Holder’s Signature_________________________ _______________________________

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2015 constitutes a contract.

Authorized Signature___________________________________________________
Title_______________________________________Date________________________

Questions - Call Johanne  740-919-5214 or Email  - johanne@botany.org