Join Us - Reach thousands of scientists, researchers, and students of Botany
Fill out the information below and we will welcome you to
Savannah - July 29 - August 3

Company or Organization Name __________________________________________________

Exhibit Contact Name ________________________________________Title___________________________

Address__________________________________________________________________________________

City_____________________________ State _______________________ Zip Code ____________________

Phone_____________________________Toll Free _______________________ Fax ____________________

Email Address___________________________________Company Website___________________________

Exhibit Space
For complete description of benefits of each category please see www.botanyconference.org/exhibitors
Please sign us up for:

Tier I

- Corporate Exhibitor  $1400.00 or - Non-Profit Exhibitor - $700.00

Tier II

- Corporate Exhibitor  $3200.00 or - Non-Profit Exhibitor - $1600.00

Advertising Opportunities

- Advertisements in the Conference Program Book & Abstract Book
  Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready
  PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for
  inclusion within the Publications by May 1, 2016.

  - Full-Page-card stock inside back cover non-bleed, color ........ $600.00
  - Full Page-regular paper non-bleed, B/W or color....................... $400.00
  - Two or more Full Pages B/W or color.................................... $500.00/page
  - Half-page-horizontal B/W or color .................................... $200.00
  - Half-page-vertical B/W or color ........................................ $200.00

- Insertions in the Conference Tote Bag ........................................ $600.00
  The Botany 2016 conference team will insert your brochure, order form, or handout in the conference packet
  given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not
  exceed 9” x 12” in size. Charges for shipping, storage, and delivery to the site of the Conference are the responsi-
  bility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2016 Registration
  Materials and shipped to arrive no later than Thursday July 24, 2016.

- Table-top Book Display ............................................................... $500.00
  Purchase an 8’ table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items
  may be used for Door Prizes at the All-Society Banquet on Wednesday evening. Materials must be clearly marked

Fax this Application to Botany 2016 - 314-577-9515
or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023
Questions: johanne@botany.org
Company Description:
Please email a 100-150 word company description for the Botany 2016 Program Book to: johanne@botany.org no later than May 1, 2016

Special Considerations:
Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors
Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. _______________________________________
2. _______________________________________

Summary of Fees

Booth Space .................................................................$_______________________
Additional Space at 50% discount .........................$_______________________
Advertising
Ads ........................................................................$_______________________
Tote Bag Inserts .................................................$_______________________
Tabletop Display .................................................$_______________________

Total.................................................................................

Be sure to read “The Fine Print” at www.botanyconference.org

☐ Payment by Check made payable to Botany 2016
☐ Payment by MasterCard, Visa, or American Express

Credit Card Number........................................................................................................

Name on Card ................................................................ Expiration Date________________

Card Holder’s Address........................................................................................................

Card Holder’s Signature........................................................................................................

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2016 constitutes a contract.

Authorized Signature........................................................................................................

Title_______________________________________ Date _______________________

Questions - Email Johanne - johanne@botany.org