

Celebrating our History, Conserving our Future



Exhibiting at Botany 2016

Join us for the Annual Meeting of these
Professional Scientific Societies;

Botanical Society of America
International Association for Plant Taxonomy
American Fern Society
American Society of Plant Taxonomists
Society for Hebarium Curators
American Bryological and Lichenological Society

Benefits of Exhibiting

Multi-media exposure with over 10,000 botanical scientists and students throughout the year
Make valuable contacts through our targeted audience
Demonstrate and promote your latest products and services
Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

Two Options to get you the most exposure

Tier I Corporate Exhibitors - \$1,400
Non-Profit Exhibitors - \$700

Tier II Corporate Exhibitors - \$3,200
Non-Profit Exhibitors - \$1,600

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 1 full color advertisement within the *American Journal of Botany*
- 2 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in one edition of the *Plant Science Bulletin*
- A Rotating Banner Ad on the Botany 2016 abstract submission site
- A Rotating Banner Ad on the Botany 2016 Registration site.
- In addition: A 10 x 10 Booth Space at Botany 2016, and 2 complimentary registrations for the conference.

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 3 full color advertisements within the *American Journal of Botany*
- 6 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in three editions of the *Plant Science Bulletin* published quarterly.
- A Rotating Banner Ad on the Botany 2016 abstract submission site linked to your Organization's site
- A Rotating Banner Ad on the Botany 2016 Registration site linked to your Organization's site
- Flyer/Insert in each attendee's registration packet
- In addition: A 10 x 10 Booth Space at Botany 2016, 2 complimentary conference registrations.